

DISCOVER HOW MICROLEARNING MAKES A DIFFERENCE IN THE LIFE SCIENCES INDUSTRY.


WHY LIFE SCIENCE PROFESSIONALS LOVE MICROLEARNING

Microlearning has become the go-to method for education and training, and it presents many unique benefits over traditional classroom settings. One such benefit? Microlearning is a time-saving approach to education, ideal when there is a complicated schedule to work around, which, let's face it - most of us do.



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KEEPING UP TO DATE WITH THE LATEST CERTIFICATIONS

Microlearning helps life science professionals maintain their certifications by providing convenient access to specialized training content. Whether at home or in the lab, learners can study whenever suitable for them without feeling rushed. They also don't have to worry about missing an upcoming class or allowing their certification or license to expire because they couldn't afford the time for a 24-hour course.

MICROLEARNING DELIVERS IN-DEPTH TECHNICAL EXPERTISE

Professionals in the life sciences industry are constantly reading and researching to stay on the cutting edge of the latest innovations in their field. However, there's little time available for continuing education, and the options are limited: they may go back to school or attend conferences.

Both options involve high fees and time commitments. But with Microlearning modules, life science professionals have an affordable alternative to learning through traditional teaching methods. They can access expert information tailored precisely to their learning needs anytime and anywhere on their tablets or mobile devices.



MICROLEARNING AND SOFT SKILLS DEVELOPMENT

The foundation of success in a life sciences career is built on a solid understanding of scientific concepts and lab techniques. But what about soft skills? These are often overlooked, yet they're just as crucial to building a successful career as technical skills. Soft skills, including critical thinking, problem-solving, and communication skills, allow professionals to navigate complex situations and make good decisions. With Microlearning, building these skills is most rewarding. For example, learners become proficient in presenting data sets by engaging in role-play scenarios or exercising their critical thinking skills with gamified chunked modules.

ADDRESSING REGULATORY AND COMPLIANCE COMPLEXITIES

Globalization allows consumers to access products and services across the globe, leading to increased customer demand for greater transparency in organizations. Thus, organizations seek comprehensive learning solutions to meet their business needs. Microlearning is an excellent lever for life sciences professionals to keep up with regulatory policy.

By creating short-and-sweet self-paced coursework on relevant topics such as pharmacology and other aspects of human research, the training arm (whether internal or external to your organization) has ensured that life sciences professionals have regulatory guidelines right at their fingertips.



A FLEXIBLE LEARNING SOLUTION FOR AN EVER-EVOLVING INDUSTRY

In recent years, major discoveries have taken place in the R&D arena. Professionals who want to thrive in their careers need to keep up with these changes - and Microlearning helps them do just that! Whether you're a training expert yourself, or you work with an internal training team or separate organization, Microlearning could support you in elevating your organization's capabilities, enabling you to stay on the cutting edge of things and compete in a growing market.



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